



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

FP1 Strategies LLC
3001 WASHINGTON BLVD 7TH FL
ARLINGTON, VA 22201-2247

Contract # 5049404
Schedule Dates 11/29/21-12/06/21
Advertiser Susan B Anthony List (115926)
Agency FP1 Strategies LLC (19867)
Product POLITICAL ISSUE (ns) (1187)
Brand Est. 2021 SBA List :60s (1646126)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Gracy,Ryan
Phone/Fax /
CPE Est 2021 SBA List 60
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 2021 SBA List :60s

Date Entered 11/22/21
Last Modified 11/22/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,480.00
Net Total \$19,720.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2021	11	\$23,200.00
Grand Total:	11	\$23,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/30/21-12/03/21	2	1:00	5A- News-7News ON YOUR SIDE at 5AM			1			1			2	\$800.00	\$1,600.00	Washington (WJLA)		11/22/21
2.0	Normal Line / SPOT	11/29/21-12/02/21	2	1:00	6:58A- ABC-Good Morning America		1			1				2	\$4,000.00	\$8,000.00	Washington (WJLA)		11/22/21
3.0	Normal Line / SPOT	12/06/21-12/06/21	2	1:00	6:58A- ABC-Good Morning America		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/22/21
4.0	Normal Line / SPOT	12/01/21-12/01/21	2	1:00	12:57:56P- ABC-GMA3: What You Need to Know				1					1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/22/21
5.0	Normal Line / SPOT	11/30/21-12/03/21	2	1:00	2P- ABC-General Hospital			1			1			2	\$1,800.00	\$3,600.00	Washington (WJLA)		11/22/21
6.0	Normal Line / SPOT	12/06/21-12/06/21	2	1:00	2P- ABC-General Hospital		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/22/21
7.0	Normal Line / SPOT	12/04/21-12/04/21	2	1:00	9A- ABC-Good Morning America Saturday 2							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/22/21
8.0	Normal Line / SPOT	12/05/21-12/05/21	2	1:00	10A- News-Full Measure with Sharyl Attkisson								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/22/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.